

## DIGITAL DESIGNER

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## EMPLOYMENT

## Littleloud

1 Sydney Street, Brighton, BN1 3TT

Nov 2010 -

## Lead Designer

Responsible for the creation and sign-off of most of the studio's 2D design output, with duties involving UI design, website design, Flash animation, iOS design and art direction for high-profile clients such as the BBC, Channel 4, Paramount and Marvel.

Also responsible for the development of a junior designer who I act as mentor for.

## Sony

10 Great Marlborough Street,  
London, W1F 7LP

June 2009 - Oct 2010

## UI Artist

Worked as the sole UI artist for PlayStation Home at Sony Computer Entertainment Europe, redeveloping the existing UI as the platform moved from social space to dedicated gaming platform.

Duties involved the design and implementation of new features, asset creation, in-game textures, Flash mock-ups and close relationships with game designers to implement a successful UI.

## Dare

13-14 Margaret Street,  
London, W1W 8RN

Oct 2006 - June 2009

## Designer

Worked as a designer and Flash animator for a number of high-profile clients, including Barclays, Vodafone, ITV and Sony.

Responsibilities included master banner creation (including rich media and expandable/overlay executions), webpage design, digital illustration, image manipulation, conceptual ideas and brand development and guardianship.

## Creative Agenda

Station Mill, Alresford, SO24 9JQ

Dec 2005 - Oct 2006

## Junior Designer

Responsible for corporate identity work, logo creation, stationery design and design of flyers, brochures and magazine adverts for print.

## EDUCATION

## Southampton Solent University

BA Hons. Graphic Design

First Class

## Queen Mary's College

GNVQ Advanced - Art &amp; Design

Distinction

## Fort Hill School

## GCSEs

English (Lit.)

English (Lang.)

Mathematics

Science (Double Award)

Art

Design &amp; Communication

History

German

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## INTERESTS

When I'm not designing graphics or reading about graphic design, I like to indulge in one of my other two major passions. Having been an avid gamer since my formative years, it was perhaps no surprise that I would dabble in the industry by becoming a UI Artist at SCEE and working on Flash games for the web, but I also contribute to and run my own games portal, infinitecontinues.net.

I also like to write, and a collection of my short stories can be found at [apictureworth1000words.com](http://apictureworth1000words.com), where I conceived of a literary challenge to match exactly a thousand words of creative writing to a worthy photograph.

Away from creative pursuits, I like to noodle on my acoustic guitar, listen to singer/songwriters from the 60s, read extensively and watch movies, particularly Studio Ghibli flicks and anything by David Fincher or Jean-Pierre Jeunet.